

GOODSPEED OPERA HOUSE FOUNDATION, INC. AND SUBSIDIARY
Consolidated Financial Statements
December 31, 2019 and 2018
With Independent Auditor's Report

Goodspeed Opera House Foundation, Inc. and Subsidiary
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December 31, 2019 and 2018

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INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees,
Goodspeed Opera House Foundation, Inc. and Subsidiary:

Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of Goodspeed Opera House Foundation, Inc. (a not-for-profit corporation) (the "Organization") and Goodspeed Restaurant, Inc. (a corporation) (the "Subsidiary"), which comprise the consolidated statements of financial position as of December 31, 2019 and 2018, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended and the related notes to the consolidated financial statements.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization and Subsidiary's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization and Subsidiary's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Goodspeed Opera House Foundation, Inc. and Subsidiary as of December 31, 2019 and 2018, and the changes in its consolidated net assets and its consolidated cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Emphasis of Matters

As discussed in Note 1 to the consolidated financial statements, in 2019, the Organization and Subsidiary adopted new accounting guidance in accordance with Financial Accounting Standards Board (“FASB”) Accounting Standards Update (“ASU”) 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made* (Topic 958) and FASB ASU 2014-09, *Revenue from Contracts with Customers* (Topic 606). As discussed in Note 11 to the consolidated financial statements, the Organization and Subsidiary adopted Accounting Standards Update 2016-18, *Statement of Cash Flows* (Topic 230) - Restricted Cash in the current year. Our conclusion is not modified with respect to these matters.

As discussed in Note 17 to the consolidated financial statements, management is currently evaluating the introduction of the COVID-19 virus to the United States and its impact on the industry and has concluded that while it is reasonably possible that the virus could have a negative effect on the Organization and Subsidiary’s financial condition and results of operations, the specific impact is not readily determinable as of the date of these consolidated financial statements. Our opinion is not modified with respect to this matter.

Withum Smith + Brown, PC

September 2, 2020

Goodspeed Opera House Foundation, Inc. and Subsidiary
Consolidated Statements of Financial Position
December 31, 2019 and 2018

| | 2019 | | | 2018 | | |
|------------------------------------------------------------------|----------------------------------|-------------------------------|---------------|----------------------------------|-------------------------------|---------------|
| | WITHOUT DONOR RESTRICTIONS | WITH DONOR RESTRICTIONS | TOTAL | WITHOUT DONOR RESTRICTIONS | WITH DONOR RESTRICTIONS | TOTAL |
| Assets | | | | | | |
| Current Assets | | | | | | |
| Cash and cash equivalents | \$ 74,110 | \$ 327,726 | \$ 401,836 | \$ 1,332,538 | \$ 279,443 | \$ 1,611,981 |
| Accounts receivable and other current assets | 122,985 | - | 122,985 | 175,667 | - | 175,667 |
| Unconditional promises to give | 27,067 | 138,240 | 165,307 | 42,314 | 143,820 | 186,134 |
| Prepaid expenses | 293,082 | - | 293,082 | 363,106 | - | 363,106 |
| Inventory | 41,343 | - | 41,343 | 51,530 | - | 51,530 |
| Total current assets | 558,587 | 465,966 | 1,024,553 | 1,965,155 | 423,263 | 2,388,418 |
| Investments | 11,200,268 | 7,174,562 | 18,374,830 | 11,234,629 | 6,271,883 | 17,506,512 |
| Restricted cash | 156,715 | - | 156,715 | 168,272 | - | 168,272 |
| Restricted investment | 732,900 | - | 732,900 | 573,760 | - | 573,760 |
| Unconditional promises to give | 10,000 | 169,193 | 179,193 | - | 167,413 | 167,413 |
| Property and equipment, at cost, net of accumulated depreciation | 11,594,018 | - | 11,594,018 | 11,667,046 | - | 11,667,046 |
| Total assets | \$ 24,252,488 | \$ 7,809,721 | \$ 32,062,209 | \$ 25,608,862 | \$ 6,862,559 | \$ 32,471,421 |
| Liabilities and Net Assets | | | | | | |
| Liabilities | | | | | | |
| Current Liabilities | | | | | | |
| Bank loans | \$ 448,998 | \$ - | \$ 448,998 | \$ 1,013,002 | \$ - | \$ 1,013,002 |
| Accounts payable and accrued expenses | 709,165 | - | 709,165 | 815,303 | - | 815,303 |
| Advance subscriptions | 1,509,124 | - | 1,509,124 | 1,605,311 | - | 1,605,311 |
| Deferred revenue | 83,663 | - | 83,663 | 152,985 | - | 152,985 |
| Gift annuity obligations | - | 7,801 | 7,801 | - | 9,185 | 9,185 |
| Unredeemed gift certificates | 703,527 | - | 703,527 | 679,283 | - | 679,283 |
| Deferred compensation plan payable | 379,001 | - | 379,001 | 239,775 | - | 239,775 |
| Total current liabilities | 3,833,478 | 7,801 | 3,841,279 | 4,505,659 | 9,185 | 4,514,844 |
| Bank loans | 21,287 | - | 21,287 | 18,339 | - | 18,339 |
| Deferred compensation plan payable | 353,899 | - | 353,899 | 333,985 | - | 333,985 |
| Gift annuity obligations | - | 54,983 | 54,983 | - | 46,693 | 46,693 |
| Total liabilities | 4,208,664 | 62,784 | 4,271,448 | 4,857,983 | 55,878 | 4,913,861 |
| Commitments and contingencies | | | | | | |
| Net Assets | | | | | | |
| Without donor restrictions | | | | | | |
| Property and equipment, net | 11,594,018 | - | 11,594,018 | 11,667,046 | - | 11,667,046 |
| Board designated - general fund | 8,449,806 | - | 8,449,806 | 9,083,833 | - | 9,083,833 |
| Total Without Donor Restrictions | 20,043,824 | - | 20,043,824 | 20,750,879 | - | 20,750,879 |
| With donor restrictions | - | 7,746,937 | 7,746,937 | - | 6,806,681 | 6,806,681 |
| Total net assets | 20,043,824 | 7,746,937 | 27,790,761 | 20,750,879 | 6,806,681 | 27,557,560 |
| Total liabilities and net assets | \$ 24,252,488 | \$ 7,809,721 | \$ 32,062,209 | \$ 25,608,862 | \$ 6,862,559 | \$ 32,471,421 |

The Notes to Consolidated Financial Statements are an integral part of these statements.

Goodspeed Opera House Foundation, Inc. and Subsidiary
Consolidated Statements of Activities
Years Ended December 31, 2019 and 2018

| | 2019 | | | 2018 | | |
|------------------------------------------------------------------------------|----------------------------------|-------------------------------|---------------|----------------------------------|-------------------------------|---------------|
| | WITHOUT DONOR RESTRICTIONS | WITH DONOR RESTRICTIONS | TOTAL | WITHOUT DONOR RESTRICTIONS | WITH DONOR RESTRICTIONS | TOTAL |
| Public Support and Other Revenue | | | | | | |
| Public support | | | | | | |
| Membership | \$ 296,021 | \$ 998,845 | \$ 1,294,866 | \$ 306,223 | \$ 970,881 | \$ 1,277,104 |
| Contributions | 585,240 | 280,430 | 865,670 | 429,112 | 246,520 | 675,632 |
| Government grants | 73,874 | - | 73,874 | 99,991 | - | 99,991 |
| Donated services and materials | 73,604 | - | 73,604 | 64,098 | - | 64,098 |
| Special events, net of direct costs of \$72,270 (2019) and \$60,102 (2018) | 81,214 | - | 81,214 | 164,889 | - | 164,889 |
| Annual distributions | 1,939,736 | - | 1,939,736 | 2,144,346 | - | 2,144,346 |
| Gift annuities | - | 51,237 | 51,237 | - | 20,444 | 20,444 |
| Net assets released from restriction | | | | | | |
| Membership | 973,881 | (973,881) | - | 993,947 | (993,947) | - |
| Contributions | 226,808 | (226,808) | - | 274,665 | (274,665) | - |
| | 4,250,378 | 129,823 | 4,380,201 | 4,477,271 | (30,767) | 4,446,504 |
| Other revenue | | | | | | |
| Admission | 6,434,914 | - | 6,434,914 | 6,018,875 | - | 6,018,875 |
| Rental income | 340,970 | - | 340,970 | 512,994 | - | 512,994 |
| Royalties | 318,997 | - | 318,997 | 374,895 | - | 374,895 |
| Enhancement income | 187,500 | - | 187,500 | - | - | - |
| Theatre tours events, net of expenses \$287,123 (2019) and \$319,378 (2018) | 119,246 | - | 119,246 | 134,443 | - | 134,443 |
| Concession, net of cost of goods sold of \$97,123 (2019) and \$74,445 (2018) | 125,132 | - | 125,132 | 131,779 | - | 131,779 |
| Education income | 47,252 | - | 47,252 | 67,464 | - | 67,464 |
| Miscellaneous | 11,343 | - | 11,343 | 36,230 | - | 36,230 |
| Total public support and other revenue | 11,835,732 | 129,823 | 11,965,555 | 11,753,951 | (30,767) | 11,723,184 |
| Expenses | | | | | | |
| Program services | 11,113,977 | - | 11,113,977 | 10,815,432 | - | 10,815,432 |
| Supporting services | | | | | | |
| Management and general | 909,313 | - | 909,313 | 644,136 | - | 644,136 |
| Fundraising | 847,612 | - | 847,612 | 761,845 | - | 761,845 |
| Total supporting services | 1,756,925 | - | 1,756,925 | 1,405,981 | - | 1,405,981 |
| Total expenses | 12,870,902 | - | 12,870,902 | 12,221,413 | - | 12,221,413 |
| Change in net assets before non-operating activities | (1,035,170) * | 129,823 | (905,347) | (467,462) * | (30,767) | (498,229) |
| Non-Operating Activities | | | | | | |
| Investment income (loss) | 1,971,449 | 797,952 | 2,769,401 | (601,761) | (154,389) | (756,150) |
| Annual distributions | (1,720,000) | (219,736) | (1,939,736) | (1,935,000) | (209,346) | (2,144,346) |
| Contributions | - | 232,217 | 232,217 | - | 530,275 | 530,275 |
| Net assets released from restriction | - | - | - | 82,015 | (82,015) | - |
| Reimbursed damages (flood insurance) | 76,666 | - | 76,666 | - | - | - |
| Net non-operating activities | 328,115 | 810,433 | 1,138,548 | (2,454,746) | 84,525 | (2,370,221) |
| Change in net assets | (707,055) | 940,256 | 233,201 | (2,922,208) | 53,758 | (2,868,450) |
| Net assets, beginning of year | 20,750,879 | 6,806,681 | 27,557,560 | 23,673,087 | 6,752,923 | 30,426,010 |
| Net Assets, end of year | \$ 20,043,824 | \$ 7,746,937 | \$ 27,790,761 | \$ 20,750,879 | \$ 6,806,681 | \$ 27,557,560 |

* Includes depreciation expense of \$491,162 (2019) and \$488,202 (2018).

The Notes to Consolidated Financial Statements are an integral part of these statements.

Goodspeed Opera House Foundation, Inc. and Subsidiary
Consolidated Statement of Functional Expenses
Year Ended December 31, 2019

| | <u>Supporting Services</u> | | | | <u>Total Expenses</u> |
|-------------------------------------------------------------------------------------|----------------------------|-------------------------------|--------------------|---------------------|-----------------------|
| | <u>Program Services</u> | <u>Management and General</u> | <u>Fundraising</u> | <u>Total</u> | |
| Salaries | \$ 5,490,652 | \$ 494,546 | \$ 513,439 | \$ 1,007,985 | \$ 6,498,637 |
| Benefits and payroll taxes | 1,458,760 | 104,512 | 88,649 | 193,161 | 1,651,921 |
| Artistic and professional fees | 514,918 | 149,836 | 114,885 | 264,721 | 779,639 |
| Dues and subscriptions | 21,504 | 686 | 2,656 | 3,342 | 24,846 |
| Conferences, meetings and events | 156,630 | 13,322 | 174,101 | 187,423 | 344,053 |
| Special events expenses | 34,017 | 1,307 | 165,597 | 166,904 | 200,921 |
| Advertising, promotion and public relations | 838,804 | - | 25,982 | 25,982 | 864,786 |
| Production expense | 850,784 | - | 19,084 | 19,084 | 869,868 |
| Insurance | 152,235 | 13,712 | 14,236 | 27,948 | 180,183 |
| Utilities | 377,106 | 5,705 | 5,923 | 11,628 | 388,734 |
| Maintenance | 251,689 | 17,230 | 8,716 | 25,946 | 277,635 |
| Security | 5,052 | - | - | - | 5,052 |
| Concessions cost of goods sold | 97,123 | - | - | - | 97,123 |
| Performance rights and royalties | 119,397 | - | - | - | 119,397 |
| Office supplies | 32,471 | 1,472 | 1,221 | 2,693 | 35,164 |
| Computer expense | 75,821 | 14,174 | 9,842 | 24,016 | 99,837 |
| Fixtures, furniture and equipment | 122,128 | - | - | - | 122,128 |
| Telephone, cable and internet | 82,469 | 4,445 | 1,120 | 5,565 | 88,034 |
| Postage, printing and reproduction | 30,641 | 2,349 | 12,513 | 14,862 | 45,503 |
| Real estate taxes | 32,347 | 2,718 | - | 2,718 | 35,065 |
| Investment and finance fees | - | 40,275 | - | 40,275 | 40,275 |
| Travel and transportation | 24,390 | - | - | - | 24,390 |
| Meals and entertainment | 3,219 | 1,163 | 94 | 1,257 | 4,476 |
| Miscellaneous | 23,964 | 4,483 | 10,142 | 14,625 | 38,589 |
| Depreciation | 414,979 | 37,378 | 38,805 | 76,183 | 491,162 |
| Total expenses | <u>11,211,100</u> | <u>909,313</u> | <u>1,207,005</u> | <u>2,116,318</u> | <u>13,327,418</u> |
| Less expenses included with revenues on the consolidated statement of activities | | | | | |
| Concession cost of goods sold | (97,123) | - | - | - | (97,123) |
| Theatre tours events expenses | - | - | (287,123) | (287,123) | (287,123) |
| Direct costs of special events | - | - | (72,270) | (72,270) | (72,270) |
| | <u>\$ 11,113,977</u> | <u>\$ 909,313</u> | <u>\$ 847,612</u> | <u>\$ 1,756,925</u> | <u>\$ 12,870,902</u> |

The Notes to Consolidated Financial Statements are an integral part of these statements.

Goodspeed Opera House Foundation, Inc. and Subsidiary
Consolidated Statement of Functional Expenses
Year Ended December 31, 2018

| | <u>Supporting Services</u> | | | | <u>Total Expenses</u> |
|-------------------------------------------------------------------------------------|----------------------------|-------------------------------|--------------------|---------------------|-----------------------|
| | <u>Program Services</u> | <u>Management and General</u> | <u>Fundraising</u> | <u>Total</u> | |
| Salaries | \$ 5,402,662 | \$ 406,687 | \$ 490,121 | \$ 896,808 | \$ 6,299,470 |
| Benefits and payroll taxes | 1,319,730 | 29,652 | 62,516 | 92,168 | 1,411,898 |
| Artistic and professional fees | 338,532 | 54,317 | 6,431 | 60,748 | 399,280 |
| Fundraising and membership solicitation | - | - | 5,648 | 5,648 | 5,648 |
| Hospitality | 23,451 | - | - | - | 23,451 |
| Dues and subscriptions | 27,913 | 1,463 | 2,073 | 3,536 | 31,449 |
| Donated services and materials | 39,637 | 9,455 | 10,032 | 19,487 | 59,124 |
| Conferences, meetings and events | 10,085 | 4,241 | 78,801 | 83,042 | 93,127 |
| Special events expenses | - | - | 379,480 | 379,480 | 379,480 |
| Advertising, promotion and public relations | 507,774 | 22 | - | 22 | 507,796 |
| Production expense | 162,972 | - | - | - | 162,972 |
| Production maintenance | 87,385 | - | - | - | 87,385 |
| Production materials | 402,710 | - | - | - | 402,710 |
| Production rentals | 13,763 | - | - | - | 13,763 |
| Insurance | 442,255 | 11,339 | 13,665 | 25,004 | 467,259 |
| Utilities | 374,237 | 4,384 | 5,191 | 9,575 | 383,812 |
| Maintenance | 349,338 | 8,968 | 7,435 | 16,403 | 365,741 |
| Security | 7,091 | - | - | - | 7,091 |
| House, storage and space rental | 38,199 | - | - | - | 38,199 |
| Concession costs of goods sold | 74,445 | - | - | - | 74,445 |
| Commissions | 41,937 | - | - | - | 41,937 |
| Performance rights and royalties | 102,557 | - | - | - | 102,557 |
| Office supplies | 17,857 | 3,478 | 1,200 | 4,678 | 22,535 |
| Computer expense | 80,596 | 10,129 | 13,700 | 23,829 | 104,425 |
| Fixtures, furniture and equipment | 7,361 | 343 | 413 | 756 | 8,117 |
| Telephone, cable and internet | 101,752 | 3,968 | 5,967 | 9,935 | 111,687 |
| Postage, printing and reproduction | 264,275 | 2,842 | 14,119 | 16,961 | 281,236 |
| Real estate taxes | 35,289 | 5,275 | - | 5,275 | 40,564 |
| Investment and finance fees | - | 42,296 | - | 42,296 | 42,296 |
| Travel and transportation | 114,827 | 7,891 | 2,357 | 10,248 | 125,075 |
| Meals and entertainment | 9,075 | 4,100 | 407 | 4,507 | 13,582 |
| Miscellaneous | 71,230 | 2,785 | 5,010 | 7,795 | 79,025 |
| Depreciation | 420,942 | 30,501 | 36,759 | 67,260 | 488,202 |
| Total expenses | 10,889,877 | 644,136 | 1,141,325 | 1,785,461 | 12,675,338 |
| Less expenses included with revenues on the consolidated statement of activities | | | | | |
| Concession cost of goods sold | (74,445) | - | - | - | (74,445) |
| Theatre tours events expenses | - | - | (319,378) | (319,378) | (319,378) |
| Direct costs of special events | - | - | (60,102) | (60,102) | (60,102) |
| | <u>\$ 10,815,432</u> | <u>\$ 644,136</u> | <u>\$ 761,845</u> | <u>\$ 1,405,981</u> | <u>\$ 12,221,413</u> |

The Notes to Consolidated Financial Statements are an integral part of these statements.

Goodspeed Opera House Foundation, Inc. and Subsidiary
Consolidated Statements of Cash Flows
Years Ended December 31, 2019 and 2018

| Operating and non-operating activities | <u>2019</u> | <u>2018</u> |
|----------------------------------------------------------------------------------------------------------|--------------------|---------------------|
| Change in net assets | \$ 233,201 | \$ (2,868,450) |
| Adjustments to reconcile change in net assets to net cash used in operating and non-operating activities | | |
| Depreciation | 491,162 | 488,202 |
| Net loss on gift annuity obligations | 23,589 | 10,756 |
| Net (gain) loss on deferred compensation investment | (79,140) | 21,987 |
| Donated securities | (20,352) | (58,154) |
| Realized gain on sale of investments and donated securities | (349,764) | (561,623) |
| Unrealized (gain) loss on investments and donated securities | (1,835,847) | 1,943,911 |
| Change in present value and allowance for uncollectible promises to give | 19,869 | 7,497 |
| Net gain on sale of land | - | (17,111) |
| Change in | | |
| Accounts receivable and other current assets | 52,682 | 21,101 |
| Unconditional promises to give | (10,822) | (97,898) |
| Prepaid expenses | 70,024 | (31,559) |
| Inventory | 10,187 | (9,005) |
| Change in | | |
| Accounts payable and accrued expenses | (106,138) | 220,705 |
| Advance subscriptions | (96,187) | 236,993 |
| Deferred revenue | (69,322) | 81,731 |
| Unredeemed gift certificates | 24,244 | 87,178 |
| Deferred compensation plan payable | 159,140 | 41,086 |
| Net cash used in operating and non-operating activities | <u>(1,483,474)</u> | <u>(482,653)</u> |
| Investing activities | | |
| Purchase of property and equipment | (418,134) | (263,363) |
| Annuity payments | (16,683) | (14,614) |
| Purchase of investments | (1,104,493) | (2,962,140) |
| Proceeds from sales of investments and donated securities | 2,442,138 | 4,350,082 |
| Payments toward deferred compensation plan payable | (80,000) | (80,500) |
| Disbursement from deferred compensation plan | - | 17,427 |
| Proceeds from sale of land | - | 90,111 |
| Net cash provided by investing activities | <u>822,828</u> | <u>1,137,003</u> |
| Financing activities | | |
| Advances from bank loans | 2,378,898 | 1,500,000 |
| Principal payments towards bank loans | <u>(2,939,954)</u> | <u>(1,512,334)</u> |
| Net cash used in financing activities | <u>(561,056)</u> | <u>(12,334)</u> |
| Net change in cash, cash equivalents and restricted cash | (1,221,702) | 642,016 |
| Cash, cash equivalents and restricted cash | | |
| Beginning of year | <u>1,780,253</u> | <u>1,138,237</u> |
| End of year | <u>\$ 558,551</u> | <u>\$ 1,780,253</u> |
| Supplemental Disclosure | | |
| Interest paid (bank loans) | <u>\$ 40,281</u> | <u>\$ 39,006</u> |

The Notes to Consolidated Financial Statements are an integral part of these statements.

Goodspeed Opera House Foundation, Inc. and Subsidiary

Notes to Consolidated Financial Statements

December 31, 2019 and 2018

1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

The mission of Goodspeed Opera House Foundation, Inc. (the "Organization") is to be the leader in preserving and producing musical theatre of the highest quality by:

- Rethinking, restoring and producing works that are valued and significant in the history of musical theatre;
- Developing new musical theatre works;
- Nurturing the talents of new composers, lyricists and librettists;
- Encouraging and developing the talents of artists, technicians, and administrators;
- Inspiring future audiences through education programs and outreach efforts;
- Preserving and expanding the archival collections of its Scherer Library of Musical Theatre and making them available for professional use;
- Maintaining the Goodspeed Opera House, a national historic landmark.

The accompanying consolidated financial statements include the accounts of Goodspeed Opera House Foundation, Inc. and its wholly owned subsidiary, Goodspeed Restaurant, Inc. (the "Subsidiary"). The Subsidiary was formed in 1994 as a Connecticut corporation to provide restaurant and hotel services for the patrons of the Organization and the community. All intercompany balances and transactions have been eliminated upon consolidation.

Basis of Accounting

The consolidated financial statements of the Organization and Subsidiary have been prepared on the accrual basis of accounting and conform to the principles generally accepted in the United States of America ("GAAP") and accordingly, reflect all significant receivables, payables, and other liabilities.

The Organization's resources are classified and reported as separate classes of net assets based on the existence or absence of donor-imposed restrictions as follows:

Net assets without donor restrictions - include expendable resources that are used to carry out the Organization's operations and are not subject to donor-imposed stipulations. Net assets without donor restrictions may be designated for specific purposes by the Organization or may be limited by contractual agreements without side parties. In addition, net assets without donor restrictions include board designated endowment funds and property and equipment used in operations.

Net assets with donor restrictions - Net assets subject to donor-imposed restrictions that may or will be met either by the actions of the Organization or through the passage of time. Items that affect this net asset category are gifts for which donor-imposed restrictions have not been met in the year of receipt. Expirations of restrictions on net assets with donor restrictions are reported as net assets released from restrictions. Also included in this category are net assets subject to donor-imposed restrictions to be maintained permanently by the Organization, including gifts and pledges wherein donors stipulate that the corpus of the gift be held in perpetuity and that only the income may be made available for operations, subject to the Organization's spending policy.

Cash and Cash Equivalents

For the purposes of the consolidated statements of cash flows, cash and cash equivalents include time deposits, certificates of deposit, and all highly liquid debt instruments with original maturities of three months or less.

Goodspeed Opera House Foundation, Inc. and Subsidiary
Notes to Consolidated Financial Statements
December 31, 2019 and 2018

Fair Value Measurements

“Fair Value Measurements and Disclosures” establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. “Fair Value Measurements and Disclosures” defines fair value as the price that would be received to sell an asset or paid to transfer a liability (i.e., the “exit price” in an orderly transaction between market participants).

In determining fair value, the Organization uses various valuation approaches, including market, income and/or cost approaches. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements), and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under “Fair Value Measurements and Disclosures” and the Organization’s related types are described below.

Level 1: Quoted prices of identical instruments in active markets.

Level 2: Quoted prices of similar instruments in active markets; quoted prices of identical or similar instruments in markets that are not active; and model-derived valuations whose inputs are observable or whose significant value drivers are observable.

Level 3: Significant inputs to the valuation model are unobservable.

The financial instrument’s level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The valuation levels are not necessarily an indication of the risk or liquidity associated with the underlying assets and liabilities.

The Organization has the following recurring fair value measurements as of December 31, 2019 and 2018, respectively:

Domestic and international stock

Valued at quoted market prices for identical assets in active markets.

Closed-end fixed income

Valued using pricing models maximizing the use of observable inputs for similar securities. This includes basing value on yield currently available on comparable securities of issuers with similar credit ratings.

Federal money market funds

Valued at the daily closing price as reported by the fund. Funds held by the Organization are open-end mutual funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily net asset value (“NAV”) and to transact at that price. The funds held by the Organization are deemed to be actively traded.

Investments

Investments in marketable securities are reported at their fair market value in the accompanying consolidated statements of financial position. All investments are stated at their fair value. Net investment income (loss) is reported in the consolidated statements of activities and consists of interest and dividend income, realized and unrealized gains and losses, less external investment expenses. Investments received by gift are initially recorded at fair value at the date of receipt. Fair values for stocks, bonds and U.S. government securities are based on quoted market prices. The amount of gain or loss associated with these investments is reflected in the accompanying consolidated statements of activities. Gains and losses on sales of investments are determined using the average cost method.

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Property and Equipment

Property and equipment acquired are recorded at cost. It is the Organization and its Subsidiary's policy to capitalize expenditures for these items in excess of \$10,000. Lesser amounts are expensed. Property and equipment are being depreciated over the useful life of the related asset using the straight-line method. Leasehold improvements are amortized over the shorter of useful life or periods, including options, if any, specified in the related lease agreements. Donations of property and equipment are recorded as contributions at their estimated fair value. Such donations are reported as contributions without donor restrictions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as contributions with donor restrictions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expiration of donor restrictions when the donated or acquired assets are placed in service. The Organization reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

Inventory

The Organization adopted Accounting Standards Update *ASU 2015-11, Inventory (Topic 330) Simplifying the Measurement of Inventory*. In accordance with *ASU 2015-11*, the Organization is required to measure its inventory at the lower of cost and net realizable value. The Organization also maintains scenery and costume inventories of past productions. The Organization is unable to determine future use of the scenery and costumes and therefore they are expensed over the run of the public performances of the original show. The Organization has accumulated a book collection and certain artwork that has not been reflected in the consolidated financial statements since the fair market value is not determinable.

Advertising Costs

Advertising costs are charged to operations at the time the advertising occurs, except for direct response marketing and other expenses incurred related to the subsequent season's performances that are deferred and recognized in the season when the related revenue is recognized. Advertising expense for the years ended December 31, 2019 and 2018 was \$451,196 and \$474,777, respectively.

Production Costs

Production costs are capitalized at cost and are amortized over the estimated life of the theatrical production. Since all productions closed prior to the issuance of the consolidated financial statements, all production costs have been expensed.

Estimates

The preparation of financial statements in accordance with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures. Significant estimates used in the preparation of these consolidated financial statements include depreciation and amortization, and the present value of unconditional promises to give. Actual results could differ from those estimates.

Tax Status and Uncertain Tax Positions

The Organization is a not-for-profit corporation, exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code, the states of Connecticut and New York, and has been designated as an organization which is not a private foundation. The Organization is obligated for unrelated business income tax on net income from certain activities (i.e. wardrobe rental income). As of December 31, 2019 and 2018, the Organization had approximately \$1,300,000 and \$1,198,000, respectively, in unrelated business net operating losses carried forward. The carried forward losses have been fully reserved for since management is unable to determine the actual utilization of these losses.

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The Subsidiary is a for-profit corporation subject to federal and state income taxes on net income, if any. As of December 31, 2019 and 2018, the Subsidiary had approximately \$86,000 and \$95,000, respectively, in net operating losses carried forward. The carried forward losses have been fully reserved for since management is unable to determine the actual utilization of these losses.

The Organization and Subsidiary believe that they have appropriate support for any tax positions taken, and as such, do not have any uncertain tax positions that are material to the consolidated financial statements. There are no income tax related penalties and interest included in the accompanying consolidated financial statements.

New Accounting Pronouncements Adopted in Current Year

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606) ("ASC 606"). ASC 606 supersedes the prior revenue recognition requirements (codified as ASC 605, Revenue Recognition). ASC 606 established a core principle that an organization should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which an organization expects to be entitled in exchange for those goods or services. All references to the "new guidance" include ASC 606.

In June 2018, FASB issued ASU 2018-08, Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. ASU 2018-08 was issued to improve and clarify existing guidance on revenue recognition of grants and contracts by not-for-profit organizations ("NFPs") because there was diversity in practice among NFPs with characterizing grants and similar contracts with government agencies and others as reciprocal transactions (exchanges) or nonreciprocal transactions (contributions) and distinguishing between conditional and unconditional contributions. This ASU also provides guidance to help determine whether a contribution is conditional or unconditional, and better distinguish a donor-imposed condition from a donor-imposed restriction. The adoption of ASU 2018-08 did not have a significant impact on the Organization's results of activities, balance sheet and cash flows.

The FASB has also issued ASU No. 2016-18, Restricted Cash. ASU 2016-18 requires that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. During 2019, the Organization adopted this guidance, which has been applied on a retrospective basis. The adoption of ASU 2016-18 did not have a significant impact on the Organization's results of activities, financial position or cash flows.

Revenue and Support Recognition

Contributions and promises to give - Grants and contributions are recognized when cash is received or when the donor makes a promise to give to the Organization that is, in substance, unconditional. Grants and contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions and grants are recognized. All other donor-restricted grants and contributions are reported as increases in net assets with donor restrictions. When a restriction expires, donor restricted net assets are reclassified to net assets without donor restrictions. The Organization uses the allowance method to determine uncollectible promises receivable. The allowance is based on prior years' experience and management's analysis of specific promises made.

Revenue from contracts with customers - The Organization accounts for admissions, royalties, concessions, theatre tour events, education income, and enhancement income as exchange transactions in the statements of activities and changes in net assets. Revenue from contracts with customers are treated as revenues without donor restrictions. Funds received in advance from customers for services that have not been performed have been recorded as contract liabilities in the consolidated statement of financial position.

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Other revenues are obtained from rental income, miscellaneous, and investment income. These revenues are used to offset program, management and general and fundraising expenses. Revenue from these sources are recognized when earned. Certain investment income has been classified as with donor restrictions based on donor stipulations.

Revenue from contracts with customers

The Financial Accounting Standards Board (FASB) issued new guidance that created Topic 606, Revenue from Contracts with Customers ("ASC 606"), in the Accounting Standards Codification (ASC). ASC 606 supersedes the prior revenue recognition requirements (codified as ASC 605, Revenue Recognition). ASC 606 established a core principle that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which an entity expects to be entitled in exchange for those goods or services. In doing so, companies need to use more judgment and make more estimates than under prior guidance. Judgments include identifying performance obligations in the contract, estimating the amount of consideration to include in the transaction price, and allocating the transaction price to each performance obligation. The new guidance also added Subtopic 340-40, Other Assets and Deferred Costs - Contracts with Customers, which requires the deferral of incremental costs (primarily commissions) of obtaining a contract with a customer. All references to the "new guidance" include ASC 606 and/or ASC 340-40.

The Organization adopted the requirements of the new guidance as of January 1, 2019, utilizing the modified retrospective method of transition. No adjustment to retained earnings as of January 1, 2019 was necessary. The Organization applied the new guidance using the practical expedient provided in ASC 606 that allows the guidance to be applied only to contracts that were not complete as of January 1, 2019. Adoption of the new guidance resulted in minimal changes to the Organization's accounting policies for revenue recognition, trade and other receivables and contract liabilities.

In determining the appropriate amount of revenue to be recognized as it fulfills its obligations under its agreements, the Organization performs the following steps (i) identify contracts with customers; (ii) Identify performance obligations; (iii) determine the transaction price; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) the Organization satisfies each performance obligation.

The following summarizes the Organization's performance obligations:

Admission

Admission represents the sums actually paid for individual tickets of admission to a production of the Organization including handling and other fees. Tickets are non-refundable at the time of receipt, unless a performance is cancelled. The Organization estimates the number of cancellations and records a reserve if deemed material. Fees are non-refundable at the time of receipt. The Organization allows for exchanges under certain circumstances for tickets of equal or lesser value. The total yearly adjustment for exchanged tickets is immaterial to the Organization. Tickets purchased in advance are recorded as contract liabilities by the Organization. Advanced ticket sales are recorded as revenue when the performance related to the ticket sale is complete. Admission is recognized at a specific point in time, which is when the performance related to the ticket is complete.

Other exchange transactions

Royalties are recognized when the performance is complete. Education income is recognized in the period to which the fees relate. Concession income is recognized when the sale occurs. Theatre tour events is recognized when the event is complete. Enhancement income is recognized over the length of the production.

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The following table disaggregates the Organization's revenue based on the timing of satisfaction of performance obligations at a point in time or over time, for the years ended December 31:

| | <u>2019</u> | <u>2018</u> |
|------------------------------------------------------|---------------------|---------------------|
| Performance obligations satisfied at a point in time | \$ 7,045,541 | \$ 6,727,456 |
| Performance obligations satisfied over time | <u>187,500</u> | <u>-</u> |
| | <u>\$ 7,233,041</u> | <u>\$ 6,727,456</u> |

The timing of revenue recognition, billings and cash collections results in trade and other receivables and contract liabilities on the consolidated statements of financial position. Trade and other receivables as of December 31, 2019 and 2018 were \$122,985 and \$175,667, respectively. Contract liabilities as of December 31, 2019 and 2018 were \$2,296,314 and \$2,473,579, respectively.

Reclassification

Certain amounts for the year ended December 31, 2018 consolidated financial statements have been reclassified for comparative purposes to conform to the presentation of the year ended December 31, 2019 consolidated financial statements.

2. RESTRICTION ON NET ASSETS

Net Assets Without Donor Restrictions

The Board of Trustees has designated unrestricted net assets as a general endowment fund to support the mission of the Organization. Since these funds resulted from an internal designation and are not donor-restricted, it is classified and reported as net assets without donor restrictions. The Organization has a spending policy of appropriating for distribution each year a set amount based on the Organization's current operating budget. In establishing this policy, the Organization considered the long-term expected investment return on its endowment. Accordingly, over the long-term, the Organization expects the current spending policy to allow its general endowment fund to grow. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets as well as to provide additional real growth through investment return. During the years ended December 31, 2019 and 2018, net investment earnings (losses) of the unrestricted net assets were \$1,971,449 and (\$601,761), respectively, with annual distributions of \$1,720,000 and \$1,935,000, respectively.

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Net Assets With Donor Restrictions

The following net assets are restricted for the following purposes:

| | <u>2019</u> | <u>2018</u> |
|-------------------------------------------------------------------------------|---------------------|---------------------|
| Grants and Contributions (subject to expenditure for specific purpose) | | |
| Future Periods and Programs | | |
| Membership income | \$ 998,845 | \$ 973,881 |
| Capital campaign (note 8) | 606,143 | 401,277 |
| Future programs and periods | 280,433 | 246,520 |
| Gift annuity funds | <u>287,703</u> | <u>236,466</u> |
| | 2,173,124 | 1,858,144 |
| Less: Discount to present value | <u>(31,071)</u> | <u>(19,712)</u> |
| | 2,142,053 | 1,838,432 |
| Accumulated endowment earnings | <u>920,857</u> | <u>542,671</u> |
| | <u>3,062,910</u> | <u>2,381,103</u> |
| Donor-Designated Endowments (to be held in perpetuity) | | |
| Donor Directed Use of Investment Income | | |
| Michael Price Endowment Fund | 1,523,336 | 1,508,204 |
| Unrestricted | 1,400,000 | 1,400,000 |
| Musical Theater Education and Related Programs | 1,404,496 | 1,253,875 |
| Library | 238,930 | 216,515 |
| Opera House | 71,000 | 71,000 |
| Internships | 50,000 | 50,000 |
| New Works Fund | <u>25,000</u> | <u>25,000</u> |
| | 4,712,762 | 4,524,594 |
| Less: Allowance for uncollectible promises to give | (21,500) | (16,500) |
| Less: Discount to present value | (7,235) | (5,725) |
| Less: Underwater endowments | <u>-</u> | <u>(76,791)</u> |
| | <u>4,684,027</u> | <u>4,425,578</u> |
| Total Net Assets with Donor Restrictions | <u>\$ 7,746,937</u> | <u>\$ 6,806,681</u> |

Endowment Policy

At the donors' request, 5% of the balances of the Musical Theater Education and Related Programs and Library funds (the "Funds") are to be distributed annually to the Organization. Any excess investment income is to be added to the Funds, with any losses reducing the excess restricted investment income and then unrestricted net assets. During the year ended December 31, 2019, investment income on the Funds was \$797,952 including \$200,031 of investment income reflected as increase to endowment assets. During the year ended December 31, 2018, investment loss on these Funds was (\$154,389) including (\$76,791) of investment loss reflected as decrease to endowment assets. During the years ended December 31, 2019 and 2018, the distribution was \$219,736 and \$209,346, respectively.

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In 2014, the Organization created the Michael Price Endowment Fund (the "Fund"). The Fund supports the Organization's core mission by helping to produce one mainstage musical each season. As of December 31, 2019, the Fund balance net of discount and allowance was \$1,494,601 (including unconditional promises to give of \$51,265). As of December 31, 2018, the Fund balance net of discount and allowance was \$1,485,979 (including unconditional promises to give of \$91,142). Due to investment losses during the year ended December 31, 2018, the Fund fell below the original corpus by \$76,791. Since the Organization has followed their investment policy and distributions are limited to 5%, the loss is deemed temporary and has reduced the Fund balance until the investment fair value increases above the original corpus. During the year ended December 31, 2019, the Fund increased by \$76,791 prior year shortfall due to increase in investment fair value.

The Organization's endowment consists of funds established for the purposes described above. Its endowment includes six donor-restricted endowment funds. As required by Generally Accepted Accounting Principles in the United States of America ("GAAP"), net assets associated with an endowment fund are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Trustees of the Organization has interpreted the Uniform Prudent Management of Institutional Funds Act ("UPMIFA") as requiring the preservation of fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result, the Organization classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations and decrements to the permanent endowment made in accordance with the direction of the applicable donor gift instrument. The remaining portion of the donor-restricted endowment fund is classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Organization considers the following facts in making a determination to appropriate or accumulate donor-restricted endowment funds:

- a. The duration and preservation of the fund;
- b. The purposes of the Organization and the donor-restricted endowment fund;
- c. General economic conditions;
- d. The possible effect of inflation and deflation;
- e. The expected total return from income and the appreciation of investments;
- f. Other resources of the Organization; and
- g. The investment policy of the Organization.

Return Objectives and Risk Parameters

The Organization has adopted investment policy for endowment assets with the primary goal of maintaining the original value of the endowment principal, while providing funding to programs supported by its endowment. Under this policy, the endowment assets are invested in a manner that is intended to produce income and preserve principal while assuming a very low level of investment risk.

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Changes in endowment assets is as follows for the year ended December 31, 2019:

| | |
|-----------------------------------------|---------------------|
| Endowment Net Assets, December 31, 2018 | \$ 4,425,578 |
| Contributions | 63,418 |
| Net investment income | 123,240 |
| Reversal of underwater endowments | 76,791 |
| Increase in reserve for uncollectable | <u>(5,000)</u> |
| Endowment Net Assets, December 31, 2019 | <u>\$ 4,684,027</u> |

Changes in endowment assets is as follows for the year ended December 31, 2018:

| | |
|-----------------------------------------|---------------------|
| Endowment Net Assets, December 31, 2017 | \$ 4,353,654 |
| Contributions | 143,715 |
| Underwater endowments | (76,791) |
| Reduction in reserve for uncollectable | <u>5,000</u> |
| Endowment Net Assets, December 31, 2018 | <u>\$ 4,425,578</u> |

3. FINANCIAL ASSETS AND LIQUIDITY RESOURCES

As of December 31, 2019 and 2018, financial assets and liquidity resources available within one year for general expenditures, such as operating expenses, scheduled principal payments on debt, and capital construction costs not financed with debt, were as follows:

| | <u>2019</u> | <u>2018</u> |
|-----------------------------------------------------------------------------|----------------------|----------------------|
| Financial assets | | |
| Cash and cash equivalents | \$ 74,110 | \$ 1,332,538 |
| Accounts receivable | 122,985 | 175,667 |
| Unconditional promises to give | 27,067 | 42,314 |
| Investments | <u>11,200,268</u> | <u>11,234,629</u> |
| | 11,424,430 | 12,785,148 |
| Liquidity resources | | |
| Unused letters of credit | <u>1,072,461</u> | <u>500,000</u> |
| Total financial assets and liquidity resources available within one year | <u>\$ 12,496,891</u> | <u>\$ 13,285,148</u> |

The Organization's cash flows have seasonal variations due to subscriptions series renewals and single tickets sales. To manage liquidity, the Organization sells subscriptions at the beginning of the season to have cash on hand to pay for operating expenditures. The Organization rents two theatres and receives rent, service fees as well as other reimbursable expenses paid by the Organization. The Organization receives the advance ticket sales for the productions renting the theatres. In addition, the Organization has pledge campaigns to fund operations and other projects. The Organization's endowment funds consist of donor-restricted endowments. As described in Note 2, the Organization has a spending rate of 5%.

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4. CONCENTRATION OF CREDIT RISK AND RESTRICTED CASH

The Organization maintains cash and cash equivalent balances at several financial institutions. Cash balances are insured by the Federal Deposit Insurance Corporation up to \$250,000 per institution. As of December 31, 2019, the Organization had no uninsured cash and cash equivalent.

The Organization maintains investment balances at several financial institutions. The balances are insured by the Securities Investor Protection Corporation (“SIPC”) up to \$500,000. The SIPC does not protect investors from market risks. As of December 31, 2019, the Organization’s uninsured investment balances totaled \$17,775,308.

As of December 31, 2019 and 2018, restricted cash consisted of a restricted certificate of deposit of \$120,223 and \$119,205, respectively, which is pledged as collateral to meet the requirements of the Actors’ Equity Association Union Agreement. As of December 31, 2019 and 2018, restricted cash also included \$36,492 and \$49,067, respectively, which is pledged as collateral to meet the bond requirements of the Town of East Haddam’s planning and zoning commission. The bonds will be released upon processing of final documentation and are expected to be released in fiscal year 2020.

5. CASH, CASH EQUIVALENTS AND INVESTMENTS

Fair Value of Financial Instruments

The fair value and carrying amount of the Organization’s cash and short-term investments as of December 31, 2019 and 2018 was \$558,551 and \$1,780,253, respectively. Cash, restricted cash and short-term investments carrying amount approximates fair value because of the short maturities of those investments.

Fair Values Measured on Recurring Basis

Fair values of assets measured on a recurring basis at December 31, 2019 and 2018 consist of common and preferred stocks, equity funds, high yield bank loans and US and other bond obligations. The fair value and quoted prices in active markets for identical assets for investments as of December 31, 2019 and 2018 was \$18,374,830 and \$17,506,512, respectively. Fair values for investments are determined by reference to quoted market prices and other relevant information generated by market transactions. There were no transfers between levels 1, 2, and 3 for the years ended December 31, 2019 and 2018.

Investments consist of the following at December 31, 2019:

| | <u>Cost</u> | <u>Fair Value</u> |
|-----------------------------------|----------------------|----------------------|
| Domestic and International stocks | \$ 7,037,188 | \$ 9,937,333 |
| Closed-end fixed income | 6,196,005 | 6,280,950 |
| Federal money market fund | <u>2,156,548</u> | <u>2,156,547</u> |
| | <u>\$ 15,389,741</u> | <u>\$ 18,374,830</u> |

Investments consist of the following at December 31, 2018:

| | <u>Cost</u> | <u>Fair Value</u> |
|-----------------------------------|----------------------|----------------------|
| Domestic and International stocks | \$ 7,296,025 | \$ 8,599,259 |
| Closed-end fixed income | 7,007,802 | 6,853,809 |
| Federal money market fund | <u>2,053,443</u> | <u>2,053,444</u> |
| | <u>\$ 16,357,270</u> | <u>\$ 17,506,512</u> |

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The following table sets forth by level, within the fair value hierarchy, the Organization's assets at fair value as of December 31:

| As of December 31, 2019 | Fair Value | |
|-----------------------------------|----------------------|----------------------|
| | Level 1 | Total |
| Domestic and International stocks | \$ 9,937,333 | \$ 9,937,333 |
| Closed-end fixed income | 6,280,950 | 6,280,950 |
| Federal money market fund | 2,156,547 | 2,156,547 |
| | <u>\$ 18,374,830</u> | <u>\$ 18,374,830</u> |

| As of December 31, 2018 | Fair Value | |
|-----------------------------------|----------------------|----------------------|
| | Level 1 | Total |
| Domestic and International stocks | \$ 8,599,259 | \$ 8,599,259 |
| Closed-end fixed income | 6,853,809 | 6,853,809 |
| Federal money market fund | 2,053,444 | 2,053,444 |
| | <u>\$ 17,506,512</u> | <u>\$ 17,506,512</u> |

A financial institution has filed a secured interest in the Organization's investments (valued at approximately \$1.7 million as of December 31, 2019) as collateral towards the Organization's lines of credit (Note 12c).

Restricted investments consisted of mutual funds with fair value of \$732,900 and cost of \$699,025 as of December 31, 2019 and fair value of \$573,760 and cost of \$589,925 as of December 31, 2018.

Investment Income (Loss)

Investment income (loss) consists of the following for the years ended December 31:

| | 2019 | 2018 |
|---------------------------------------|---------------------|---------------------|
| Unrealized gain/(loss) on investments | \$ 1,835,847 | \$ (1,943,911) |
| Interest and dividend income | 623,235 | 669,168 |
| Realized gain on sale of investments | 349,764 | 561,623 |
| Administrative fees | (39,445) | (43,030) |
| | <u>\$ 2,769,401</u> | <u>\$ (756,150)</u> |

6. UNCONDITIONAL PROMISES TO GIVE

When estimating fair value of unconditional promises to give, the relationships with donor, the donor's past history of making timely payments, and the donor's overall creditworthiness are considered and incorporated into present value techniques. The interest element resulting from amortization of the discount for the time value of money, computed using the effective interest rate method, is reported as contribution revenue. Uncollectible promises are expected to be insignificant. Unconditional promises to give to be received after one year are discounted at a rate of 5%.

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Unconditional promises to give consist of the following at December 31, 2019:

| | <u>Less Than One Year</u> | <u>Over One Year</u> | <u>Total</u> |
|----------------------------------|-------------------------------|--------------------------|-------------------|
| Without Donor Restrictions | \$ 27,067 | \$ 10,000 | \$ 37,067 |
| With Donor Restrictions | <u>159,740</u> | <u>207,499</u> | <u>367,239</u> |
| | 186,807 | 217,499 | 404,306 |
| Less: reserve for uncollectible | (21,500) | - | (21,500) |
| Less: discount for present value | <u>-</u> | <u>(38,306)</u> | <u>(38,306)</u> |
| | <u>\$ 165,307</u> | <u>\$ 179,193</u> | <u>\$ 344,500</u> |

Unconditional promises to give consist of the following at December 31, 2018:

| | <u>Less Than One Year</u> | <u>Over One Year</u> | <u>Total</u> |
|----------------------------------|-------------------------------|--------------------------|-------------------|
| Without Donor Restrictions | \$ 42,314 | \$ - | \$ 42,314 |
| With Donor Restrictions | <u>160,320</u> | <u>190,850</u> | <u>351,170</u> |
| | 202,634 | 190,850 | 393,484 |
| Less: reserve for uncollectible | (16,500) | - | (16,500) |
| Less: discount for present value | <u>-</u> | <u>(23,437)</u> | <u>(23,437)</u> |
| | <u>\$ 186,134</u> | <u>\$ 167,413</u> | <u>\$ 353,547</u> |

7. PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31:

| | <u>Life/Years</u> | <u>2019</u> | <u>2018</u> |
|------------------------------------|-------------------|----------------------|----------------------|
| Land | n/a | \$ 664,144 | \$ 664,144 |
| Building and improvements | 4-40 | 19,005,981 | 18,995,351 |
| Furniture, fixtures, and equipment | 3-30 | 2,468,655 | 2,468,653 |
| Vehicles | 5 | <u>442,524</u> | <u>405,782</u> |
| | | 22,581,304 | 22,533,930 |
| Less: accumulated depreciation | | (11,561,292) | (11,070,130) |
| Construction in process (note 8) | n/a | <u>574,006</u> | <u>203,246</u> |
| | | <u>\$ 11,594,018</u> | <u>\$ 11,667,046</u> |

Depreciation expense for the years ended December 31, 2019 and 2018 was \$491,162 and \$488,202, respectively.

Building and improvements include certain amounts funded by the Department of Economic and Community Development and therefore have certain term restrictions (see Notes 8 and 12g).

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8. CAPITAL CAMPAIGN

In fiscal year 2018, the Organization launched a \$7 million capital campaign (the “Campaign”) to renovate the Goodspeed Opera House. The Organization received a \$2.9 million grant from the Department of Economic and Community Development. The remaining amounts will be raised from donors and board members. As of December 31, 2019, the Organization has received \$606,143, including pledges of \$225,740 restricted to the Campaign which are reflected within net assets with donor restrictions (note 2). As of December 31, 2018, the Organization has received \$401,277, including pledges of \$204,200 restricted to the Campaign which are reflected within net assets with donor restrictions (note 2). During the planning and construction phases, certain operating and other costs are being capitalized as part of construction in progress. As of December 31, 2019 and 2018, \$574,006 and \$203,246, respectively, of planning costs were capitalized and are included within construction in progress (see note 7).

9. GIFT ANNUITY OBLIGATIONS

In prior years, the Organization received \$261,503 in gift annuities. During the year ended December 31, 2019, the Organization received an additional \$40,000 in gift annuities. The gift annuities were reflected at fair value on the date of the gift less the estimated obligation under future benefits. Grantors are paid annually over joint lives as provided for within the grant instruments. The estimated obligation of the gifts as of December 31, 2019 and 2018 was \$62,784 and \$55,878, respectively.

10. RESTRICTED INVESTMENT AND DEFERRED COMPENSATION PLAN PAYABLE

The Organization has an unqualified deferred compensation plan under Section 457(b) of the Internal Revenue Service Code which covers certain qualified positions within the Organization, as defined within the plan document. The plan provides for funding under the annual IRS qualified threshold under employer contributory plans, including investment results over the term of the agreement. The Organization has title to and beneficial ownership of the invested funds until the earlier of termination (except for cause as defined in the agreement) or death or disability. The Organization reflects the annual commitment under the unqualified deferred compensation plan as current salary expense. During the years ended December 31, 2019 and 2018, the Organization contributed \$80,000 and \$80,500, respectively, to the plan. As of December 31, 2019 and 2018, the balance of the deferred compensation payable is \$732,900 and \$573,760, respectively.

11. STATEMENT OF CASH FLOWS

The following comprises the cash, cash equivalents and restricted cash reported within the consolidated statements of financial position that sum to the total reported in the consolidated statements of cash flows for the years ended December 31, 2019 and 2018, respectively:

| | <u>2019</u> | <u>2018</u> |
|-----------------|-------------------|---------------------|
| Cash | \$ 401,836 | \$ 1,611,981 |
| Restricted cash | 156,715 | 168,272 |
| | <u>\$ 558,551</u> | <u>\$ 1,780,253</u> |

12. COMMITMENTS AND CONTINGENCIES

- a) Government supported programs are subject to audit by the granting agency.
- b) The Subsidiary entered into a lease to rent the Gelston House to an unrelated party for a period of sixteen years (with provisions for termination), ending December 31, 2021. The lease agreement has a renewal option for another five years. The lease provides for rent at an annual rate of \$100,000 for the first two renewal years, and then the greater of \$100,000 or certain percentages of gross sales for the remaining three years. Rental income for each of the years ended December 31, 2019 and 2018 was \$100,000.

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- c) The Organization has a line of credit with a financial institution with a maximum availability of \$1,500,000. The line of credit is due on demand and bears an annual interest rate of the Eurodollar plus 1.5% (3.26% as of December 31, 2019). As of December 31, 2019 and 2018, the amount outstanding was \$427,539 and \$1,000,000, respectively. The line of credit currently expires on July 31, 2021.

The financial institution has filed a secured interest in the Organization's investments (which were valued at approximately \$1.7 million as of December 31, 2019), held by the financial institution.

Subsequent to December 31, 2019 and as of September 2, 2020, the date which the consolidated financial statements were available to be issued, the Organization negotiated an increase for a line of credit for a maximum availability of \$2,500,000. Extended line of credit matures on July 31, 2022 and is due on demand. The line of credit bears an annual interest rate of the Eurodollar plus 1.5%.

The line of credit agreement contains certain financial operating and reporting covenants. As of September 2, 2020, the date which the consolidated financial statements were available to be issued, the Organization was not in compliance with reporting covenants and obtained a waiver from the bank.

In 2016, the Organization entered into two 5-year agreements with a financial institution totaling \$63,000. The loans are secured by a title lien on two of the Organization's vehicles. Payments on the loan agreements commenced on April 1, 2016 and June 1, 2016 and are due monthly with a fixed interest rate of 4.75%. As of December 31, 2019 and 2018, the amount outstanding on both loans was \$18,378 and \$31,341, respectively. The loans expire on June 1, 2021.

In 2019, the Organization entered into a 3-year agreement with a financial institution totaling \$25,000. The loan is secured by a title lien on one of the Organization's vehicle. Payments on the loan agreement commenced on December 1, 2019 and are due monthly with a fixed interest rate of 6.50%. As of December 31, 2019, the amount outstanding on the loan was \$24,368. The loan expires on December 1, 2022.

Loans are due as follows:

| | <u>2019</u> | <u>2018</u> |
|----------------------------------------------|-------------------|---------------------|
| Due during the year ending December 31, 2019 | \$ - | \$ 1,013,002 |
| " " " " " December 31, 2020 | 448,998 | 13,633 |
| " " " " " December 31, 2021 | 13,154 | 4,706 |
| Thereafter, through December 1, 2022 | 8,133 | - |
| | <u>\$ 470,285</u> | <u>\$ 1,031,341</u> |

- d) The Organization contributes to five multiemployer pension plans under collective bargaining agreements covering union-represented employees, entirely in the entertainment industry. The vast majority of employers participating in these multiemployer plans are primarily engaged in the entertainment industry. These plans generally provide retirement benefits to vested participants based on their service to contributing employers, of which the Organization is one. In general, these plans are managed by a Board of Trustees with the unions appointing certain trustees and contributing employers of the plan appointing certain members. The Organization does not participate in any plan where it considers its contributions to be individually significant to the overall plan.

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Based on information available to the Organization, three of the five multiemployer plans to which the Organization contributes are adequately funded under the applicable provisions in the Pension Protection Act enacted in 2006 ("PPA"). Two funds are in either "critical" or "endangered" status as those terms are defined in the PPA. The PPA requires all underfunded pension plans to improve their funding ratios within prescribed intervals based on their level of underfunding. Until the plan trustees develop the funding improvement plans or rehabilitation plans as required by the PPA, the Organization is unable to determine the amount of assessments the Organization may be subject to, if any.

Under applicable law upon the Organization ceasing to make contributions to, or other "withdrawal" from an underfunded multiemployer pension plan, the affected funds could seek contributions from the Organization for the Organization's proportionate share of the plan's unfunded vested liabilities. The Organization believes that under such circumstances, if a fund were to seek to access such contribution obligation upon the Organization's alleged "withdrawal", the Organization would have significant defenses against such assessment under applicable law. The Organization cannot determine at this time the impact that the alleged withdrawal from the affected plans may have on the Organization's financial position, results of operations or cash flows.

Approximately 25% of the Organization's employees and contractors are participants in multiemployer plans. Pension and welfare expense associated with multiemployer plans amounted to \$367,538 and \$339,206 for the years ended December 31, 2019 and 2018, respectively.

- e) The Organization has entered into various contracts with licensors in order to develop, produce, promote and present works on the stage in the presence of an audience. If a work produced by the Organization generates royalties to the author or composer, then the Organization will generally be entitled to a certain percentage of the net proceeds received by the author and/or composer.
- f) The Organization has elected to use a collective Trust, 501(c) Agencies Trust (the "Trust"), for calculating and paying Connecticut unemployment benefits. As of December 31, 2019 and 2018, the Organization has advanced the Trust \$118,442 and \$80,593, respectively. Unemployment benefits charges paid for the years ended December 31, 2019 and 2018 were \$176,000 and \$171,296, respectively. The Trust is a collective of more than 1,500 not-for-profit organizations. Members of the Trust are responsible only for their own claims. The Trust is responsible for monitoring each member's activity to ensure sufficient funds are available. Any money held in the Organization's account earns interest based on the Trust's investments. The Trust has a conservative investment policy where 70% is in cash and bonds.
- g) Under the grant terms with the Department of Economic and Community Development (the "DECD"), the DECD has placed a first position blanket lien on certain tangible assets that were purchased by the Organization under the DECD grant funding arrangements for a period of ten years. The cost value of those tangible assets is \$7,444,203 and is reflected within buildings and improvements on the consolidated financial statements. The lien expires ten years after the project is completed, which was in 2010.

The Organization received a \$2.9 million grant from the DECD (Note 8). Per terms of agreement after construction is completed, the Organization is obligated to use the property as a theatre for ten years.

In addition, the Organization received \$400,000 flood damage bond from DECD.

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13. EMPLOYEE BENEFIT PLAN

The Organization has a tax-deferred annuity plan qualified under Section 403(b) of the Internal Revenue Code. The plan covers full-time employees of the Organization. The Organization matches the employee's contribution amount up to a maximum of 3% of annual salary. Employees may make contributions to the plan up to the maximum amounts allowed by the Internal Revenue Code if they wish. During the years ended December 31, 2019 and 2018, respectively, the Organization did not contribute to the plan.

14. DONATED SERVICES AND MATERIALS

The Organization received donated services and materials during the years ended December 31, 2019 and 2018 in support of its programs and operations. The fair market value has been recorded in the accompanying consolidated financial statements.

15. NEW ACCOUNTING PRONOUNCEMENT ISSUED NOT YET EFFECTIVE

In February 2016, FASB issued ASU 2016-02, *Leases (Topic 842)*, which requires the recognition of a "right to use" asset and a lease liability, initially measured at the present value of the lease payments, on the balance sheet for all of the Organization's lease obligations. This ASU is effective for years beginning after December 15, 2021 (fiscal year 2022).

The Organization is currently evaluating the effect that this pronouncement will have on its consolidated financial statements and related disclosures.

16. FUNCTIONAL ALLOCATION OF EXPENSES

The cost of providing the various programs and supporting services has been summarized on a functional basis in the consolidated statements of activities. Certain costs have been allocated among the programs and supporting services based on analysis of personnel time and utilization of related activities if there is not a direct association to one of the functional categories. Management and general expense include those expenses that are not directly identifiable with any specific function but provide for the overall support and direction of the Organization. The expenses that are allocated include occupancy, depreciation, which are allocated on a square footage basis, as well as salaries, employee benefits, payroll taxes, office expense, insurance, and other, which are allocated on the basis of estimates of time and effort.

17. EMPHASIS OF A MATTER

Management is currently evaluating the introduction of the COVID-19 virus to the United States and its impact on the theatrical industry and has concluded that while it is reasonably possible that the virus could have a negative effect on the Organization and Subsidiary's financial condition and results of operations, the specific impact is not readily determinable as of the date of these consolidated financial statements.

Subsequent to December 31, 2019 and as of September 2, 2020, the date which the consolidated financial statements were available to be issued, the Organization was approved for The Paycheck Protection Program (PPP) loan in amount of \$1,283,271. Per the loan agreement, the Organization has twenty-four weeks deferral period starting on May 16, 2020. After the deferral period, payments on the loan agreement will commence and are due monthly with a fixed interest rate of 1.00%. The loan agreement contains forgiveness provision.

In addition, the Organization was approved for 30-years Economic Injury Disaster Loan (EIDL) in amount of \$150,000. The loan bears an annual rate of 2.75% and is collateralized by all tangible and intangible assets of the Organization.

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18. EVALUATION OF SUBSEQUENT EVENTS

The Organization and Subsidiary have evaluated subsequent events through September 2, 2020, the date which the consolidated financial statements were available to be issued. Based on this evaluation, the Organization and Subsidiary have determined that no subsequent events have occurred which require adjustment to or disclosure in these consolidated financial statements, except as discussed in Notes 11c and 17.