

Ad Response Form

GOODSPEED GALA

JUNE 18, 2022

Please indicate the size of the ad you wish to purchase below.

- Back Cover: \$2,000 Full Page: \$1,000 Quarter Page: \$250
 Inside Cover: \$1,500 Half Page: \$500

Please print name as it should appear in listings

Contact Name

Phone

Address

City/State/Zip

Email

Please find enclosed check made payable to Goodspeed Musicals

Please charge my credit card _____

Signature

Name as it appears on credit card

Credit Card #

Exp. Date

Your signature above indicates your agreement to pay \$_____ for the specified page(s) of advertising in the Gala Program. Please mail this completed form along with your payment to: David Mai, Goodspeed Musicals, P.O. Box A, East Haddam, CT 06423.

.....

ADVERTISING SPECIFICATIONS

Contact David Mai for details at 860.615.0317 or dmai@goodspeed.org

MATERIAL SUBMISSION

- By email: dmai@goodspeed.org

FINAL DIGITAL ART REQUIREMENTS

All files must be CMYK (4-color process). PMS spot or RGB colors will not be accepted. 300 DPI minimum. Includes bleeds and crop marks.

Goodspeed Musicals assumes no financial responsibility for typographical errors in advertisements.

ACCEPTABLE DIGITAL FILE FORMATS

- (Preferred) PDF File: Use postscript fonts; all fonts must be embedded in PDF files.
- JPEG file: Be sure file is exactly to size and 300 DPI.
- InDesign: Please package all files to include linked graphics and fonts.

AD DIMENSIONS

Full page with bleed: 5.625" X 8.625"^(h)

Full page no bleed: 4.875" X 7.625"^(h)

Half page horizontal: 4.875" X 3.75"^(h)

Half page vertical: 2.375" X 7.625"^(h)

Quarter page horizontal: 4.875" X 1.814"^(h)

Quarter page Vertical: 2.375" X 3.75"^(h)

Cover with bleed: 5.625" X 8.625"^(h)

Double truck: 11" X 8.625"^(h)

DEADLINE
for ad reservation and delivery
of art is May 9, 2022

6.18.22
The Riverhouse
Haddam, CT

GOODSPEED'S
Gala